



MUSIC  
OF THE  
BAROQUE



# Conducting Leadership

A Leadership Program from Music of the Baroque

What do conductors and business leaders have in common?

***It turns out — a lot!***

"Like a conductor, most CEOs don't make the actual product, but they are charged with having a vision. The more compelling, persuasive, and passionate their vision, the more inspired their work force and customers."

-Dr. Stephen Alltop,  
conductor and presenter



## BUILDING BETTER LEADERS

In this very unique 1-hour program, your organization's leadership team will be seated within the Music of the Baroque Orchestra. Participants will feel the vibrations from the sounds of the instruments and experience up close how the conductor leads the musicians.

## YOU GET TO CONDUCT

Some of the participants will be invited to conduct the orchestra as part of the workshop. This program was created for executive education programs in the Kellogg School of Management and serves as a fun and insightful leadership development experience for the participants.

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*Conducting Leadership*  
 Music of the Baroque  
 Leadership Greater Chicago

Josefien Stoppelenburg, soprano

Dr. Stephen Alltop  
 Bienen School of Music, Northwestern University

Musicians of Music of the Baroque

**S M A R T  
 L E A D E R S H I P**

**The course is led by Dr. Stephen Alltop, Senior Lecturer at Northwestern University. He will demonstrate multiple approaches to conducting and leading the orchestra, and will help guide your team to see the many parallels between conducting an orchestra and leading an organization.**

**CHICAGO COMPANIES WHOSE  
 LEADERS HAVE PARTICIPATED  
 IN "CONDUCTING LEADERSHIP"**

- Aon
- Blue Cross Blue Shield
- Chicago Public Library
- ComEd
- Federal Home Loan
- Grainger
- Leadership Greater Chicago
- MacArthur Foundation
- Northern Trust
- Thresholds